



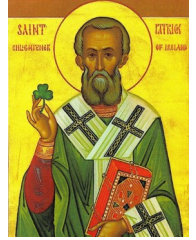
The Palmetto Push

Shining the Light of Christ

Membership news from around the state.



Everything we do is a recruiting opportunity!



Reminders:

- **District Deputies** - Please follow-up with your councils about their ICC Awards!
- **Membership Directors** Is your **Spring Delta Church Drive** scheduled? Do you have all of the latest membership forms from Supreme??
- **Grand Knights** - Share your Success! Send the **State Membership Director** a synopsis of a council program each month.

We are the Lighthouse of Charity in South Carolina!



Everything we do is a recruiting opportunity!

March 2021

New Members joining jumps in South Carolina

Recruiting new members jumped in February as 35 men joined our ranks! Although not as strong as recent years, 35 new members is one of the best months we have had this year. A special "way to go" to **Summerville 6629** who led all councils with 8 new members and **Bluffton 12263** with 6 new members.

In February, 8 different councils recruited at least 1 new member. If your council wasn't one them, March is the month for you Delta Church Drives. Please set your dates with the parish so you can tell your story to the parish. What better way to tell your parishioners about who we are and what we do!

Anderson 8295 Recruits 14 at weekend Membership Drive

With help from Father Higgins, Pastor at St. Mary of the Angels, Anderson 8295 recruited 14 men during an On-line Membership Drive. The majority of the new brothers came from their Spanish mass. Using the code "**McGivney2020**", these men are now on-line members with no dues for their 1st year. Assisting the council in their efforts were 2 Supreme officials and all of our state officers. A new Spanish recruiting video, with English subtitles, was debuted during the masses by Father Higgins who is our State Chaplin. These new on-line members are hoping to become the foundation of a Spanish Roundtable at the parish.

The Laws of Attrition

The Laws of Attrition are relentless. They work 24 hours/365 days a year. They are:

- 1) People move away
- 2) People fade away
- 3) People pass away.

Do not let the Laws of Attrition lead your council down the path of no return. Recruiting is about the health, welfare and sustainment of your council and your council's charitable programs. Programs that so many in this state rely on to give them much needed help. Charitable works and programs that not only define who we are as Knights of Columbus but are the physical manifestation of the Light of Christ.

Recruiting is about the health and welfare of your council!