



The Palmetto Push

*Shining the Light of Christ
Membership news from around the state.*

Reminders:

- **District Deputies** - Please follow-up with your councils about their Recruiting Drives!
- **Membership Directors** - is your Fall Membership Drive scheduled? Do you have all of the latest membership forms from Supreme??
- **Grand Knights** - Share your Success! Send the State Membership Director a synopsis of a council program each month.

We are the
Lighthouse of
Charity in South
Carolina!



Do not let the **Laws of Attrition** wear your council out. Recruit today for tomorrow's success!

Everything we do is a recruiting opportunity!

June 2021

TURN the page of History

Help South Carolina **TURN the page in the History of the Knights of Columbus in South Carolina!** We are very close to becoming a Circle of Honor jurisdiction in our order for the first time since 2016. This about the future of our state! Adding new members to our ranks will insure that our works of charity will continue to shine the Light of Christ around the state.

Our 30 Knights in 30 Days kicked off on June 1. New on-line members (MCGIVNEY2020 expires June 30) and new council members are counted towards the goal. The members you add today will be you council's future.

The Laws of Attrition are working 24/7 to wipe your council out. Do not let someone move into your parish this month without talking to them about putting their faith into practice by joining your council. No sales pitch...just talk to them.

Membership is Changing!

Our South Carolina Membership team is growing. There will be 3 new Regional Directors working to help council Membership Directors and the State Retention Director joins the Membership Team. *Retention is about fraternity*, not all about processing members out. Stay tuned as this concept becomes a reality to better serve our councils.

Cheer on our councils near or at Star Council new member growth

2207 Sumter needs 1, **5086 Myrtle Beach** 100%+, **6629 Summerville** needs 4, **6726 Hanahan/Goose Creek** 100%+, **6892 Irmo** needs 1, **7289 Hilton Head** needs 2, **8295 Anderson** needs 3, **9575 Spartanburg** 100%, **11471 Monks Corner** 100%, **11910 Summerville** needs 2, **11991 Goose Creek** 100%, **12472 Charleston** needs 1, **16903 Chapin** 100%.

Remember, the 1 new member you bring in today, could be your new program volunteer tomorrow or your Grand Knight several years from now. Do not let anyone slip away and find a home for their time and talents just because you are waiting for the new fraternal year....