



The Palmetto Push

*Shining the Light of Christ
Membership news from around the state.*

Reminders:

- **District Deputies** - Help your Grand Knights focus on recruiting!
- **Membership Directors** - is your Fall Church Delta Drive scheduled? Do you have all of the latest membership forms from Supreme??
- **Grand Knights** - Share your Success! Send the State Membership Director a synopsis of a council program each month.

**We are the
Lighthouse of
Charity in South
Carolina!**



Everything we do is a recruiting opportunity!

July 2020

Recruiting during COVID

Quick ideas!

- 1) Check a parish mailing list against your roster. Send an information packet to the non-KoC families.
- 2) Does your parish have parking lot masses? Hand out information packets as people leave in their cars.
- 3) Does your parish website have a KoC link or contact information?
- 4) Using a parish roster, call prospects.
- 5) Don't give up on 1 on 1 recruiting at every opportunity.
- 6) Invite prospects to a "virtual" discussion on joining via GoToMeeting or other meeting software.
- 7) Ask them to check out the "Consider Joining" video on the state website.
- 8) Set up an information social.
- 9) Recruit now! Do not give up the summer.

Have you set your Fall Recruiting Drive?

What better way for a council to celebrate Columbus's voyage to the New World than with a Recruiting Drive in October? Not only can you add new talent and energy to your council but you also continue to build your council's "brand" by telling your story after weekend masses.



When we ask a catholic gentleman to join, we are offering the gift of membership:

- 1) The opportunity for this prospect to be come part of a Catholic organization devoted to charity and putting our faith into practice.
- 2) We are offering the chance to become a better Catholic, a better father, husband, friend. In short, become a better man.
- 3) A chance to put their faith into practice. Setting an example for their wives and children to emulate!

**Recruiting is about the health
and welfare of your council!**